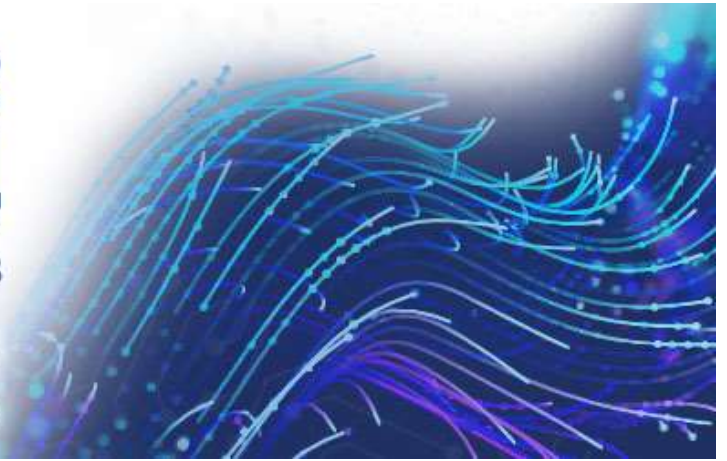




**May 1 - 2**  
**2024**  
Moncton, NB



## WHERE CONNECTIONS HAPPEN

Mark your calendars for the highly anticipated MEET Show, the premier gathering for professionals in the mechanical and electrical industries across North America. Taking place on May 1st & 2nd, 2024, at the Moncton Coliseum Complex, this biennial event attracts thousands of visitors from Canada and the US.

Immerse yourself in a dynamic environment where networking, educational seminars, and an expansive marketplace await. Discover the latest industry products and services, engage with contractors, developers, architects, engineers, tradespeople, and government representatives at both municipal and provincial levels. With over 6,200 buyers attending the previous edition, the 2024 show is projected to draw an even larger crowd.

Don't miss this prime opportunity to elevate your business. Showcase your company's offerings to key stakeholders in the industrial, commercial, and residential sectors. Secure your spot now to ensure your brand stands at the forefront of this influential event.

### ACT NOW!

Many of the opportunities outlined in the following pages are limited in number, so don't delay! All sponsorship opportunities are available on a first come, first served basis.

**Shawn Murphy**  
[smurphy@mpltd.ca](mailto:smurphy@mpltd.ca)  
**Or by phone at 1-888-454-SHOW**

All sponsors will be recognized in the MEET Official Show Guide as well as on sponsor signage and the MEET website. We look forward to helping you maximize your sponsorship investment to its full potential.

# OPPORTUNITIES

## REGISTRATION SPONSOR

**\$2,000**

Become the exclusive sponsor of the registration process and ensure that attendees are greeted by your brand from the moment they arrive. Your company's logo will be prominently displayed on registration signage, kiosks, and digital platforms, creating a strong visual presence that establishes your brand as a trusted partner in the trade show experience. Your logo will also be featured on the registration staff uniforms, serving as a walking advertisement for your brand. *Limited to 1 sponsor.*



*Example of sponsored registration.*

## VENUE BRANDING SPONSOR

**Contact for rates**

High Visibility. High Customization. This unique opportunity is a way to get your brand front and center at The International Centre. This will ensure you are the first and last thing event attendees see. This opportunity is customizable, and opportunities are endless. Create a branded welcome arch, decals for the windows, wrapped doors, signage above ticket windows, branded stairs - get creative. Working closely with the Marketing & Operations Manager - we will ensure your brand is imprinted in attendees' minds. *Price point based on custom opportunity.*

## LANYARD SPONSOR

**\$1,000 + lanyards**

Rest assured that your company name and logo will be highly visible throughout the Moncton Coliseum by sponsoring these prominently displayed lanyards. A maximum of 1 mechanical sponsorship and 1 electrical sponsorship will be available. *Sponsor must provide a minimum of 2,000 bulldog clip lanyards.*

## EXCLUSIVE ATTENDEE BAG SPONSOR

**\$1,000 + bags**

The tote bag is the perfect way to advertise your company during the show and will keep your company name front and center long after the show has ended. *Sponsors must provide a minimum of 4,000 bags. We reserve the right to approve the bag design. \*Option to insert one promotional item into bag; insert must be a small promotional item or a one-sheet marketing piece.*

### **EXCLUSIVE PEN/NOTEPAD SPONSOR**

**\$1,000 + pens/notepads**

Your corporate pen or notepad will be offered to all attendees when they arrive at the show. Enjoy the benefits of having your name within an arm's reach of all show visitors! *Sponsor must supply a minimum of 4,000 pens or notepads.*

### **SOCIAL MEDIA SPONSOR**

**\$1,000**

Harness the power of social media! This unique sponsorship package has three elements: inclusion in three direct audience emails to our database of thousands of past show visitors; a web banner placed prominently at the top of the show's homepage; and mentions in three posts on the show's Facebook and Twitter pages. Your company name, booth number and a link to your corporate website will be included in each element. *Limited to 3 sponsors.*

### **DIRECT ROUTE SPONSOR**

**\$1,000**

When you are looking for the best route, the direct route is it. You will receive 5 full-colour floor decals, which will point the way to your booth. *Limited to 1 sponsor per building.*

### **TV SCREEN SPONSOR**

**\$1,000**

Two 45" flat screen televisions will be positioned near the entrance and registration area at the Moncton Coliseum. Your company name, logo and a short message will be displayed for all visitors to see. You have the option of providing us with a prepared full screen graphic or sending the elements for us to design. Sponsor slides will be interspersed with a welcome message and general show information. *Limited to 4 sponsors.*

### **'YOU ARE HERE' SIGN SPONSOR**

**\$1,000**

As a sign sponsor, your logo will be above the site map and your location will be highlighted on the map, leading visitors directly to your booth. *Limited to 4 sponsors.*

### **WEB BANNER SPONSOR**

**\$500**

Prime placement on the MEET website, including a link to your website. Your banner will run on the show's homepage and will be linked to your corporate website for months. *Your banner will be in constant rotation with other sponsors. Limited to 6 sponsors.*

### **SWAG DAY SPONSOR**

**\$500 + swag**

This unique sponsorship opportunity will get your branded swag (hat, lure, t-shirt, etc.) in the hands of the first 500 attendees. This is a superb opportunity to create brand awareness or draw attention to a new brand, product or product line. Swag day sponsors will be advertised throughout our social media, email blasts & website channels. *Limited to 2 sponsors.*



Shawn Murphy, Show Manager – [smurphy@mpltd.ca](mailto:smurphy@mpltd.ca)  
PO Box 565, Saint John, New Brunswick E2L 3Z8  
Phone: 1-888-454-7469 • Fax: (506) 658-0750  
Online: [www.masterpromotions.ca](http://www.masterpromotions.ca)  
G.S.T. Number 10355 7344RT

## SPONSORSHIP CONTRACT

All correspondence regarding sponsorship will be directed to the individual and address noted below.

Company Name \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES

Please indicate the opportunity you would like to sponsor:

SPONSORSHIP OPPORTUNITY	PRICE (plus 15% HST)
<input type="checkbox"/> Registration Sponsorship	\$2,000.00
<input type="checkbox"/> Venue Branding Sponsorship	Contact for rates
<input type="checkbox"/> Lanyard Sponsorship	\$1,000.00 + lanyards
<input type="checkbox"/> Exclusive Attendee Bag Sponsorship	\$1,000.00 + bags
<input type="checkbox"/> Exclusive Pen or Notepad Sponsorship	\$1,000.00 + pens or notepads
<input type="checkbox"/> Social Media Sponsorship	\$1,000.00
<input type="checkbox"/> Direct Route Sponsorship	\$1,000.00
<input type="checkbox"/> TV Screen Sponsorship	\$1,000.00
<input type="checkbox"/> 'You Are Here' Sign Sponsorship	\$1,000.00
<input type="checkbox"/> Web Banner Sponsorship	\$500.00
<input type="checkbox"/> Swag Day Sponsorship	\$500.00 + swag

## PAYMENT INFORMATION

Payment due by April 8, 2024

☐ Cheque enclosed (Please make cheques payable to Master Promotions Ltd.)

I have read and agree to the terms outlined in the MEET 2024 sponsorship package and contract, and agree to sponsor this event this \_\_\_\_ day of \_\_\_\_\_, 2024.

\_\_\_\_\_  
Signature per Master Promotions Ltd.

\_\_\_\_\_  
Sponsorship Applicant's Signature