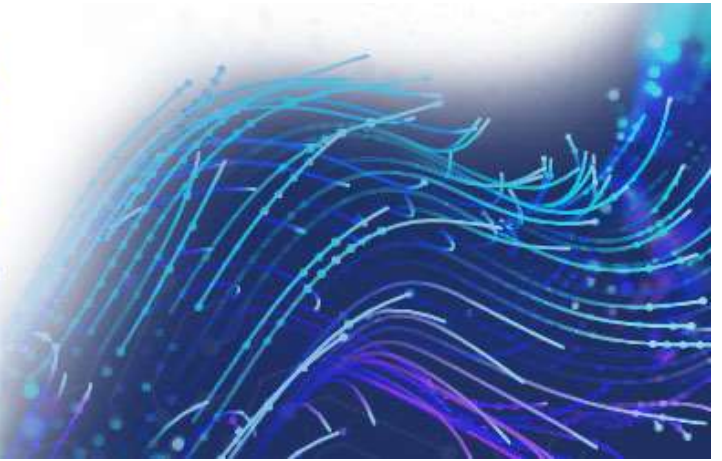




May 1-2
2024

Moncton, NB



WHERE CONNECTIONS HAPPEN

Mark your calendars for the highly anticipated MEET Show, the premier gathering for professionals in the mechanical and electrical industries across North America. Taking place on May 1st & 2nd, 2024, at the Moncton Coliseum Complex, this biennial event attracts thousands of visitors from Canada and the US.

Immerse yourself in a dynamic environment where networking, educational seminars, and an expansive marketplace await. Discover the latest industry products and services, engage with contractors, developers, architects, engineers, tradespeople, and government representatives at both municipal and provincial levels. With over 6,200 buyers attending the previous edition, the 2024 show is projected to draw an even larger crowd.

Don't miss this prime opportunity to elevate your business. Showcase your company's offerings to key stakeholders in the industrial, commercial, and residential sectors. Secure your spot now to ensure your brand stands at the forefront of this influential event.

ACT NOW!

Many of the opportunities outlined in the following pages are limited in number, so don't delay! All sponsorship opportunities are available on a first come, first served basis.

Shawn Murphy

smurphy@mpltd.ca

Or by phone at 1-888-454-SHOW

All sponsors will be recognized in the MEET Official Show Guide as well as on sponsor signage and the MEET website. We look forward to helping you maximize your sponsorship investment to its full potential.

OPPORTUNITIES

REGISTRATION SPONSOR \$2,000

Become the exclusive sponsor of the registration process and ensure that attendees are greeted by your brand from the moment they arrive. Your company's logo will be prominently displayed on registration signage, kiosks, and digital platforms, creating a strong visual presence that establishes your brand as a trusted partner in the trade show experience. Your logo will also be featured on the registration staff uniforms, serving as a walking advertisement for your brand. *Limited to 1 sponsor.*



Example of sponsored registration.

VENUE BRANDING SPONSOR

Contact for rates

High Visibility. High Customization. This unique opportunity is a way to get your brand front and center at The International Centre. This will ensure you are the first and last thing event attendees see. This opportunity is customizable, and opportunities are endless. Create a branded welcome arch, decals for the windows, wrapped doors, signage above ticket windows, branded stairs - get creative. Working closely with the Marketing & Operations Manager - we will ensure your brand is imprinted in attendees' minds. *Price point based on custom opportunity.*

LANYARD SPONSOR \$1,000 + lanyards

Rest assured that your company name and logo will be highly visible throughout the Moncton Coliseum by sponsoring these prominently displayed lanyards. A maximum of 1 mechanical sponsorship and 1 electrical sponsorship will be available. *Sponsor must provide a minimum of 2,000 bulldog clip lanyards.*

EXCLUSIVE ATTENDEE BAG SPONSOR \$1,000 + bags

The tote bag is the perfect way to advertise your company during the show and will keep your company name front and center long after the show has ended. *Sponsors must provide a minimum of 4,000 bags. We reserve the right to approve the bag design. *Option to insert one promotional item into bag; insert must be a small promotional item or a one-sheet marketing piece.*

EXCLUSIVE PEN/NOTEPAD SPONSOR

\$1,000 + pens/notepads

Your corporate pen or notepad will be offered to all attendees when they arrive at the show. Enjoy the benefits of having your name within an arm's reach of all show visitors! *Sponsor must supply a minimum of 4,000 pens or notepads.*

SOCIAL MEDIA SPONSOR

\$1,000

Harness the power of social media! This unique sponsorship package has three elements: inclusion in three direct audience emails to our database of thousands of past show visitors; a web banner placed prominently at the top of the show's homepage; and mentions in three posts on the show's Facebook and Twitter pages. Your company name, booth number and a link to your corporate website will be included in each element. *Limited to 3 sponsors.*

DIRECT ROUTE SPONSOR

\$1,000

When you are looking for the best route, the direct route is it. You will receive 5 full-colour floor decals, which will point the way to your booth. *Limited to 1 sponsor per building.*

TV SCREEN SPONSOR

\$1,000

Two 45" flat screen televisions will be positioned near the entrance and registration area at the Moncton Coliseum. Your company name, logo and a short message will be displayed for all visitors to see. You have the option of providing us with a prepared full screen graphic or sending the elements for us to design. Sponsor slides will be interspersed with a welcome message and general show information. *Limited to 4 sponsors.*

'YOU ARE HERE' SIGN SPONSOR

\$1,000

As a sign sponsor, your logo will be above the site map and your location will be highlighted on the map, leading visitors directly to your booth. *Limited to 4 sponsors.*

WEB BANNER SPONSOR

\$500

Prime placement on the MEET website, including a link to your website. Your banner will run on the show's homepage and will be linked to your corporate website for months. *Your banner will be in constant rotation with other sponsors. Limited to 6 sponsors.*

SWAG DAY SPONSOR

\$500 + swag

This unique sponsorship opportunity will get your branded swag (hat, lure, t-shirt, etc.) in the hands of the first 500 attendees. This is a superb opportunity to create brand awareness or draw attention to a new brand, product or product line. Swag day sponsors will be advertised throughout our social media, email blasts & website channels. *Limited to 2 sponsors.*



Shawn Murphy, Show Manager – smurphy@mpltd.ca
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Phone: 1-888-454-7469 • Fax: (506) 658-0750
Online: www.masterpromotions.ca
G.S.T. Number 10355 7344RT

SPONSORSHIP CONTRACT

All correspondence regarding sponsorship will be directed to the individual and address noted below.

Company Name _____
Contact Name _____
Mailing Address _____
Phone _____ Fax _____
Email _____

SPONSORSHIP OPPORTUNITIES

Please indicate the opportunity you would like to sponsor:

SPONSORSHIP OPPORTUNITY	PRICE (plus 15% HST)
<input type="checkbox"/> Registration Sponsorship	\$2,000.00
<input type="checkbox"/> Venue Branding Sponsorship	Contact for rates
<input type="checkbox"/> Lanyard Sponsorship	\$1,000.00 + lanyards
<input type="checkbox"/> Exclusive Attendee Bag Sponsorship	\$1,000.00 + bags
<input type="checkbox"/> Exclusive Pen or Notepad Sponsorship	\$1,000.00 + pens or notepads
<input type="checkbox"/> Social Media Sponsorship	\$1,000.00
<input type="checkbox"/> Direct Route Sponsorship	\$1,000.00
<input type="checkbox"/> TV Screen Sponsorship	\$1,000.00
<input type="checkbox"/> 'You Are Here' Sign Sponsorship	\$1,000.00
<input type="checkbox"/> Web Banner Sponsorship	\$500.00
<input type="checkbox"/> Swag Day Sponsorship	\$500.00 + swag

PAYMENT INFORMATION

Payment due by April 8, 2024

Cheque enclosed (Please make cheques payable to Master Promotions Ltd.)

I have read and agree to the terms outlined in the MEET 2024 sponsorship package and contract, and agree to sponsor this event this ___ day of _____, 2024.

Signature per Master Promotions Ltd.

Sponsorship Applicant's Signature

SPONSORSHIP CONTRACT TERMS AND CONDITIONS

DEFINED TERMS

The term "Show" refers to the specific event name referenced on the first page of this contract. This Show is produced and managed by Master Promotions Ltd. As used hereinafter, the term "Master Promotions" means, collectively, Master Promotions Ltd., its partners, and any associated officers, directors, agents, subsidiaries, affiliates, representatives, employees and assigns, unless the context requires otherwise. The term "Sponsor" means, collectively, the entity or person that executes this contract as the "Sponsor" and each of its officers, directors, shareholders, employees, contractors, agents, representatives, volunteers, assigns, and/or invitees, as applicable.

1. SPONSORSHIP OBLIGATIONS:

1.1 Scope of Sponsorship: Sponsor agrees to provide financial or in-kind support to Master Promotions in exchange for the promotional benefits outlined on page 1.

1.2 Payment and Deliverables: Sponsor shall make payments according to the schedule outlined on page 1, and provide any agreed-upon materials, logos, or content to Recipient for promotional use. All applicable provincial and federal taxes at the time of the event are the sole responsibility of the Exhibitor.

2. MASTER PROMOTIONS OBLIGATIONS:

2.1 Promotional Benefits: Recipient agrees to provide Sponsor with the promotional benefits outlined on page 1, including but not limited to logo placement, mentions in marketing materials, and visibility at events.

2.2 Compliance: Master Promotions shall use its best efforts to ensure that all promotional materials comply with applicable laws and do not negatively impact Sponsor's reputation.

3. TERM AND TERMINATION:

3.1 The Sponsor will be required to pay in full for the contracted amount on any cancellation received after 90 days prior to the first show date. Cancellations must be received in writing.

4. INTELLECTUAL PROPERTY:

4.1 License: Each party grants the other a non-exclusive, royalty-free license to use its trademarks, logos, and other intellectual property solely for the purposes of this contract.

4.2 Ownership: All intellectual property developed or created during the term of this Contract shall be owned by the party that creates it.

5. LIMITATION OF LIABILITY

5.1 Under no circumstances shall either party be liable for any lost profits or any incidental, special, indirect, punitive or consequential damages whatsoever for any of their acts or omissions, whether or not apprised of the possibility of any such lost profits or damages. Sponsor expressly assumes all risks associated with, resulting from or arising in connection with sponsors participation or presence at the Show, including, without limitation, all risks of theft, loss, harm, damage or injury to the person (including death), property, business or profits of Sponsor, except to the extent caused by negligence or intentional act of Master Promotions or the Exhibit Facility. Sponsor has sole responsibility for its property or any theft, damage or other loss to such property (whether or not stored in any courtesy storage area). Neither Master Promotions nor the Exhibit Facility accepts responsibility, nor is a bailment created, for property delivered by or to Sponsor. Neither Master Promotions nor the Exhibit Facility shall be liable for, and Sponsor hereby releases all of them from, and covenants not to sue any of them with respect to, any and all risks, losses, damages and liabilities described in this paragraph.

6. INDEMNIFICATION:

6.1 The Sponsor will indemnify, defend, and hold Master Promotions harmless from and against any claims relating to directly or indirectly to, or arising out of, content posted on the sponsors website, use of sponsor materials, or use of Sponsor use of Sponsor logos and trademarks.

6.2 Each party agrees to indemnify and hold harmless the other party from any claims, damages, or losses arising out of the breach of this Agreement or negligence.

7. GOVERNING LAW:

7.1 Governing Law: This Agreement shall be governed by and construed in accordance with the laws of the Province where the event is located.

8. MISCELLANEOUS:

8.1 Entire Contract: This Contract constitutes the entire understanding between the parties and supersedes all prior sponsorship agreements and understandings.